



## TELEOS, INC. FORMATION

February 1, 2006 – Indianapolis, Indiana – **The founders of Teleos, Inc. are proud to announce the formation of a new business focused on assisting Asian businesses, specifically but not limited to, Chinese manufacturing entities entering the North American marketplace.** The founders of Teleos, Inc., Benjamin Shobert and Raymond Wolff, have formed a company based on their several decades of executive experience in product design, application engineering, intellectual property analysis, business strategy formulation and marketing program development.

The company will provide a family of services ranging from fee-based analysis services in the field of product design, regulatory compliance evaluation or intellectual property review to more comprehensive development of business strategies for assisting Asian businesses more intelligently access the North American market. Additional services offered by Teleos include providing Chinese businesses with the ability to hire employees through Teleos with Teleos providing administration of benefits and salaries. Clients selecting these services may also access Teleos' billing and expense oversight allowing the Chinese OEM to focus its resources in other areas.

The company's initial focus will be on technology companies whose emphasis is on differentiating themselves from their competitors not purely on price, but on innovative product design and marketing. With over one million engineers and technicians graduating from Chinese secondary-education facilities every year, the company's founders believe that the Chinese economy will transition from a cost-only competitive model to a business model predicated on unique products reflecting their eagerness to adapt to new technologies.

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