



TELEOS MANAGING DIRECTOR SPEAKING AT WORLD SME

July 27, 2006 - Indianapolis, Indiana - **Teleos Managing Director, Benjamin Shobert, will be a guest speaker at 2006 World SME Exhibition in Hong Kong.** Teleos is pleased to announce that its Managing Director, Benjamin Shobert, will be guest speaking at the World SME Exhibition in Hong Kong (November 29 - December 1, 2006; Hong Kong Exhibition & Convention Centre - www.worldsmeexpo.com). The topic of the speech will be "Marketing to North American Corporate Buyers & Retail Executives: Understanding the Role Innovation Plays in SME's Success. The SME Exhibition takes place in conjunction with the Hong Kong Innovation & Design Expo, an exhibition of particular importance for Teleos' clients who have developed innovative products and technology offerings.

The presentation focuses on the following major touchstones:

- Understanding the North American retail environment.
- Appreciate how North American political and cultural changes are impacting the retail industry.
- Internalize how these changes are going to impact your business.
- What is the corporate retail buyer looking for?
- What is the North American consumer looking for?
- How do you develop a strategy that will penetrate at both levels?
- Innovation may be closer than you think.

Teleos emphasizes finding innovative products and technologies that have not yet found their way into North America and assisting companies bring these ideas into the world's largest market. Most Teleos' customers are existing successful organizations whose management teams understand that the next level of their business success will need to develop a brand, marketing strategy and operations in North America. The focus on what type of innovation North American consumers and retail buyers are looking for will be the primary focus of its SME presentation.

Teleos provides a family of services ranging from fee-based analysis services in the field of product design, regulatory compliance evaluation or intellectual property review to more comprehensive development of business strategies for assisting Asian businesses more intelligently access the North American market. Additional services offered by Teleos include providing foreign businesses with the ability to hire employees through Teleos with Teleos providing administration of benefits and salaries. Clients selecting these services may also access Teleos' billing and expense oversight allowing the client-OEM to focus its resources in other areas.

The company's primary focus is on technology companies whose emphasis is on differentiating themselves from their competitors not purely on price, but on innovative product design and marketing. Teleos clients are transitioning from a cost-only competitive model to a business model predicated on unique products reflecting their eagerness to adapt to new technologies.



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With the exception of historical information contained in this press release, this press release includes forward-looking statements and comments. Such statements are necessarily subject to risks and uncertainties, some of which are significant in scope and nature beyond the Company's control. Forward-looking statements, by their nature, involve substantial risks and uncertainties. As a result, actual results may differ materially depending on many factors, including those described above. The Company cautions that historical results are not necessarily indicative of the Company's future performance.

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